Dear CEIS Friends and Colleagues,

The Center for Emerging and Innovative Sciences is pleased to announce its Short Term Applied Research (STAR) program solicitation for 2024-2025. We developed the program to address the needs of businesses in both technical and business development areas. The aim of the program is to bring together technology companies and local university faculty and staff to solve critical short-term problems and deliver significant economic gain for the company and the community.

The program consists of two tracks. The first is the technology track. The objective of the technology track is to pair technical faculty, students, and staff with companies to fill short-term technical needs of the company. These technical needs must be well defined with project goals attainable within the time frame of the program. The second, or business track, seeks to pair companies with business students from University of Rochester or Rochester Institute of Technology for business internships. Companies can also collaborate with faculty and student groups for short-term projects aimed at meeting specific business needs of the company such as developing business plans, marketing goals, and financial plans.

More information about the program may be found on the CEIS website: <http://www.ceis.rochester.edu/funding/STAR.html>. An application is available at the site for both tracks. For further information please contact Paul Ballentine by email ([paul.ballentine@rochester.edu](mailto:paul.ballentine@rochester.edu)) or phone (585-273-2642).